

Junior League of Oklahoma City
1001 NW Grand Blvd., OKC, OK 73118

Return contract to League Link Business Manager Cyone Harris:
Email: Cyoneharris@cox.net, Phone: (405) 285-8879 or Fax: (405) 843-0994

Junior League of Oklahoma City (League Link) Advertising Contract

AD Dimensions	Per-Insertion Charges	Total
Full Page (7 1/2" wide, 10" high)	\$300	\$
Half Page/vertical (3 3/8" wide, 10" high)	\$150	\$
Half Page/horizontal (7 1/2" wide, 4 7/8" high)	\$150	\$
Quarter Page/vertical (3 3/8" wide, 4 7/8" high)	\$125	\$
Quarter Page/horizontal (7 1/2" wide, 2 3/8" high)	\$125	\$
Eighth Page (3 3/8" wide, 2 3/8" high)	\$ 75	\$
	Adjustments: 10% discount for 3 ads; 20% discount for all 6 ads	Total:
Insertion Dates:	Send bill to:	Advertiser Agency
September 2009 x	CONTACTS:	
November 2009 x	Advertiser:	
January 2010 x	Contact:	
March 2010 x	Address:	
May 2010 x	City, State, Zip:	
July 2010 x	Telephone:	
Total number of insertions:	Fax:	
Special Instructions	E-mail:	
Will you be using the same ad all year? Yes or No	Agency:	
	Contact:	
	Address:	
	City, State, Zip:	
	Telephone:	
	Fax:	
	E-mail:	
Authorized Signature:	Date:	

**League Link Advertising Rate Sheet
2009-2010**

<u>Gross Prices:</u>	<u>Regular</u>	<u>Inside Back Special Page</u>	<u>Member/Sustainer</u>
Full Page:	\$300	\$300	\$240
Half Page: (vert./hor.)	\$150	\$200	\$120
Quarter Page: (vert./hor.)	\$125	\$150	\$100
Eighth Page:	\$75	N/A	\$40

Discounts: 6 issues – 20% off, 3 issues – 10% off price listed above

Positioning:

20% premium for guaranteed placement.
Exception: Special Pages.

Materials (black and white):

Ads should be e-mailed to:
Cyone Harris, cyoneharris@cox.net. Please
attach your pdf or Quark document of ad as well
as proofing. You may also send a diskette/cd
with a hard copy to:

Junior League of Oklahoma City
League Link
1001 Northwest Grand Boulevard
Oklahoma City, OK 73118
attn: Cyone Harris

Indicate on hard copy of ad which month/issue it
should appear. Sign and date the hard copy.
Include this information in the body of the e-mail
message if sending the ad electronically.

**Deadlines for Reservations, Materials, and
Payments:**

Payment and ad materials are required by the
tenth day of the month prior to the issue month.
Please make checks payable to Junior League
of Oklahoma City.

Distribution:

League Link is sent bi-monthly by regular mail
to nearly 2,000 women volunteers in the metro
area and the throughout the United States. This
highly targeted readership includes these Junior
League volunteers and hundreds of potential
members, sponsors, philanthropists, and area
businesses that receive League Link as an
information tool and motivational piece in efforts
to make our community a better place to live.

League Link Facts:

Number of issues yearly: 6
Average bi-monthly readership: 2,000+
Pass-along readership: 500+ (membership
recruitment)
Promotional circulation: 1,200+ (media,
sponsors, philanthropists, local businesses, etc.)

Terms and Conditions:

Space Reservation –Advertisement is due the
tenth day of the month prior to issue month (e.g.
December issue – advertisement due November
10). The League Link staff (the “publisher”) may
reject any advertisement. Advertisers will be
billed after the issue for which they advertise

has been published. Advertisers have 30 days to remit payment.

Cancellations -Advertiser or Agency may cancel an order for advertising prior to the material due date. The publisher must confirm the cancellation.

Publisher Liability –The Publisher shall not be liable for any error beyond their control (i.e. printer error, pictures/ad materials submitted to publisher that are poor quality and do not print well). Advertisements accidentally omitted from or included in any particular issue or issues shall be compensated for either through make-ups or rate adjustments.

Indemnifications –The Advertiser and Agency shall indemnify and hold harmless the Publisher, its officers, agents and employees against claims, suits, expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including (without limitation) claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism

Advertising Rate Sheet –The Advertiser and Agency hereby acknowledge that they have

received and read the Publisher’s “Advertising Rate Sheet.” To the extent not inconsistent with the terms and conditions in the “Advertising Rate Sheet” in effect on the contract’s signature date are hereby incorporated into these conditions.

General-

- a. The Publisher shall not be bound by any condition, printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the provisions set forth herein.
- b. All advertisements are published by the Publisher on the representation of the Advertiser or Agency that both are authorized to publish the entire content and subject matter of the advertisement.
- c. Publisher reserves the right to insert the caption “Advertisement” above any advertisement that simulates editorial content.
- d. This contract contains the entire agreement between the parties, relating to the subject matter herein contained, and no change or modification of any of its terms and provisions shall be effective unless made in writing and signed by both parties.