

JULY / AUGUST 2010

# 2009-2010 Annual Report

**SPECIAL EDITION** 



# **President's Letter**



Ann Cameron

### MISSION

The Junior League of Oklahoma City, Inc. Is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### VISION

The Junior League of Oklahoma City, Inc. will empower volunteers to impact our community and enrich lives.

### FOCUS Changing Lives Through Literacy

JUNIOR LEAGUE DE OKLANGMA CITY WWW.JLOC.ORG

### President's Annual Report:

hanks to so many wonderful friends and colleagues for making the 2009-2010 Junior League year an enriching and productive one. The focus throughout the year was heavily community-oriented with constant attention on the League's long-term commitment to fighting illiteracy. JLOC members were in the community for General Membership Meetings, as well as for their placements working with more than 20 partnering agencies.

A special thanks to my Sustaining Advisor Kris Frankfurt and Sustainer Barbara Thompson, who were both instrumental in helping to propose the "History of the Junior League of Oklahoma City" project to Dr Bob Blackburn, Executive Director of the Oklahoma History Center. Without their support and belief in the project, the future exhibit and kiosk at the History Center wouldn't be possible. Others, including Samonia Meredith and Sustainers Patti Anthony, Valerie Aubert, Pat Gallagher, Dee Harris, Jeary Seikel, Helen Wallace, Beth Wells also lent a hand by researching and writing about the League's past 83 years. The project is a partnership with the History Center and will illustrate the significance of women in voluntarism over the years and the impact JLOC has had on OKC's urban development. The League received donations for the project and paid \$12,000 to the History Center for the hard expenses involved.

Our efforts this year centered on finding ways to combat illiteracy, by assisting community literacy agencies, working to increase the interest and investment in literacy by large corporations and the media, and educating our membership. The League supported the Community Literacy Center (CLC) in numerous capacities, by providing volunteers for the CLC neighborhood literacy Fall Fest, hosting a holiday party and event to show CLC adult learners how to engage their own kids in reading books, and attending the CLC Literacy Live luncheon and award's ceremony. I had the pleasure of speaking at the CLC graduation.

Junior League members also took part in Septemberfest at the Governor's mansion.

This year, the League supported the OKC Metro Literacy Coalition financially and by sending President-elect Jill Greene to Coalition Board meetings, as well as, sending Mei Cheng to the Literacy Coalition Convention in Chicago. The Junior League donated \$3000 to the Coalition to assist with funding community literacy events.

The Junior League also contributed \$2500 to Infant Crisis Services for book labels. More than 40 representatives from different agencies, schools and corporations took part in a community-wide literacy roundtable cohosted by the Oklahoma Foundation for Excellence and the Junior League, and held at JLOC Headquarters.

This year, the League implemented the Literacy Awareness and Review Committee (LARC) to review and assess the literacy focus area and develop ways to increase our community efforts to reduce illiteracy.

The JLOC joined the OKC Chamber's Board of Advisors in December 2009, and I participated in several Chamber events throughout the year. I believe this partnership will keep League members better apprised of the needs and developments around our city, and business leaders will be more aware of the work of the Junior League.

Communications Vice President Katie Moore and I met with Griffin Communications General Manager Rob Krier and Oklahoma City Community Foundation Executive Director Nancy Anthony to brainstorm ways to

### LeagueLINK

### JULY / AUGUST 2010

### LINK VISION

To inform members and increase awareness of Junior League of Oklahoma City projects and events.

### EDITOR Cyone Harris

ASSISTANT EDITOR & BUSINESS MANAGER Heather Davey SUSTAINING ADVISOR Dee Harris COMMITTEE MEMBERS Liza Cryder, Kristen Ferate, Bailey Gordon, Heather Griswold, Deidra Olsen, Jenn Scott, Marianne Sharpe, Jamie Shouse, Summer Smith, Karen Swift, Ann Trudgeon

### 2010-2011 BOARD OF DIRECTORS

PRESIDENT Jill Greene PRESIDENT-ELECT Whitney Tero ADMINISTRATIVE VP Kristi Leonard BYLAWS CHAIR Bonnie Schwarz COMMUNICATIONS VP Lisa McConnell COMMUNITY VP Army McDougall FINANCE VP Ginny Raymer FUNDRAISING VP Nazette Zuhdi MEMBERSHIP VP Tyfanna Johnson NOMINATING CHAIR Kristen Brown SUSTAINING ADVISOR Myrla Pierson

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### COMMUNITY PROJECTS/PROJECT MANAGERS

A SOLDIERS STORY Joie Reineke BACK TO SCHOOL | aurel Hall BOOKS IN A BOX Christian Szlichta BOYS & GIRLS CHILD LITERACY Lorna Swinney CULTURAL LITERACY Arlena Hamby FAMILY FUN IN THE ZONE Kingslev Burke FAMILY READING NIGHTS Kelli Packnett HEALTH LITERACY | athonya Shivers **IMPACT** Sara Crooks JETS AFTER SCHOOL READING Lauren Rieken JLOC BOOK DRIVE Jennifer Harrison KIPP (KNOWLEDGE IS POWER PROGRAM) Ragan Raff PAULINE MAYER LITERACY FOR ALL Amy King SOMEONE'S GRANDMA Janet Daugherty VARIETY PACK Katie Moore WILD TUESDAY STORY TIME SAFARI Susannah Bebee YWCA FINANCIAL LITERACY Wendi Shipp

League Link is published six times a year by the Junior League of Oklahoma City, Inc.

### HEADQUARTERS

The Junior League of Oklahoma City, Inc. 1001 NW Grand Blvd Oklahoma City, OK 73118 Phone (405) 843 - 5668 Fax (405) 843 - 0994 www.jloc.org

### FUNDRAISERS

Financial Development Mistletoe Market Remarkable Shop 3208 N. May Oklahoma City, OK 73102 (405) 236 - 5078

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ON THE COVER: a League Link annual report photo illustration created by Steven Walker, Walker Creative, Inc.

# Scene

[events]

# **General Membership** Meetings on OKC tour



By Ann Cameron

he General Membership Meetings (GMMs) for 2009-2010 were held around the city in order

to expose Junior League members to the many fabulous landmarks and organizations throughout our community, as well as, allow others in the community to

learn more about the Junior League and its mission. The goal was also to become more aware of Oklahoma City's needs and how the Junior League can more effectively focus on improving literacy. Each GMM featured the Executive

Director, as well as other guest speakers affiliated with the institution. On most

occasions, Junior League Sustainers who play important roles at each venue were asked to speak about the value of their Junior League training and experience.

In September, we opened the year meeting in the House Chamber at the State Capitol. Oklahoma State Treasurer Scott Meacham was the guest speaker. He emphasized the importance of the Junior League in affecting change and the need for members to take responsibility for educating themselves on economic issues.

THEIR GOAL IS TO MAKE SURE THAT THE BASIC NEEDS OF ALL INFANTS AND TODDLERS IN **OKLAHOMA COUNTY** ARE MET.



In October, the GMM was held at the Oklahoma City Museum of Art with guest speaker Executive Director Glen Gentile. Gentile pointed out notable Junior League members who were leaders and Board members at the OKC MOA, and the commonalities between the mission statements of the League and the Museum, and each organization's desire to positively impact our community.

Members met at the Oklahoma National Memorial & Museum in November to learn about the April 19, 1995 Alfred P. Murrah bombing. Past JLOC Presidents Karen Luke, Polly Nichols, Beth Shortt and Ann-Clore Duncan joined Executive Director Kari Watkins and spoke about their involvement in the founding of the Memorial.

December holiday open houses were held in the homes of Karla Wallace and Kris Frankfurt.

Miki Farris, Junior League Sustainer and Executive Director of Infant Crisis Services hosted the January GMM. Their goal is to make sure that the basic needs of all infants and toddlers in Oklahoma County are met.

The February GMM and community fair were held at the Oklahoma History Center with guest speaker Executive Director Bob Blackburn. Dr. Blackburn spoke about how the history of the Junior League directly reflects the history of Oklahoma City. The Junior League in the early days identified problems and areas of need and came together to work toward the greater good. The future kiosk and Junior League exhibit at the History Center will be a wonderful tool, demonstrating to all who see it how people work together to impact change. Past JLOC President Jeary Seikel showed a powerpoint of "Junior League treasures" to the membership. Included in her enthusiastic presentation were early pictures and documents from the 1920s.

Members gathered at Lyric Theatre for the March GMM and listened to Executive Director Paula Stover. She talked about the growth and development of Lyric over her three decades of involvement there.

In April, members met at Science Museum Oklahoma. Executive Director Don Otto and Board Chair Jim Farris addressed the membership about the importance of promoting science literacy in our society.

The Annual meeting in May was held at the OKC Golf & Country Club.



portunities.



### Sustainer Events Are **Big Success**

he sustainer events co-chairs; Marilyn Bethea and Julie Hall, planned three events during the year. Each event gave the members an opportunity to gather together with friends; both old and new. Also, during the parties the members were informed about league projects and several community op-

The first event was held in September at the home of Marilyn Bethea's. The ladies were treated to a wine and cheese party. Several of the league officers attended and gave a brief outline of the league happenings for the year.

The second event was a luncheon held at the OKC Golf and Country Club. Several of the league members attended to give a short presentation about the League History Project. Everyone was excited to see the pictures from the past league years. Our second presentation was from two league sustainers that are very involved with CASA. Judge Kirby talked to us concerning the importance of the program and the

> help the volunteers lend in the courtroom. During the speakers, the members ate a wonderful luncheon salad and dessert.

The third event was held in the beautiful home of Julie Hall. Once again it was intended to be an informal wine and cheese party. The wine was served with chicken salad and cucumber sandwiches. We had a wonderful presentation by several of the allied arts about the upcoming summer events.



Heather Davey, Karen Swift and Sormeh Slater enjoy an evening with friends and art at the Gallery of Hope.

**Children's Hospital CEO Chuck Spicer and daughter** Mallory display her artwork at the Gallery of Hope.

# Gallery of Hope

### THE GALLERY OF HOPE ART SHOW AND EVENT WAS A WORK OF ART!

he provisional class 2009-2010 project for this year featured 96 pieces of art given to the Children's Hospital and donated by local schools, children of the community and professional artists. Through our partnership with Children's Hospital, the overall monetary value of the event easily totaled over \$30,000. This figure was

reached through the donation of the art transfers, food and drink at the event, the venue itself, and the volunteering of more than 60 members of the provisional class. The Junior League of Oklahoma City donated approximately \$3,000 toward the project's success. The Gallery of Hope art show and event could not have been made possible without the support of our fantastic Board

of Directors and the participation of over 150 members of the Junior League of Oklahoma City. The event received high praise and great media coverage which attributed to the overall success of this provisional project. Thank you all for helping to brighten the days of so many children who unfortunately have to spend time at Children's Hospital. Your support is absolutely incredible.

# Getting in the Zone

**BY JILL GREENE** 

n March, after several years of raising money, collecting, organizing and shelving books, selling tiles and working with Children's Hospital, the Zone opened their doors to their patients. In the first month over 1,000 kids played in the Zone. It was an exciting time and the opening was celebrated by many of our JLOC volunteers, hospital administration, Oklahoma's own Garth Brooks, Trisha Yearwood and Troy Aikman. Our Junior League volunteers will continue to work in the Zone on literacy focused activities with children and Child Life staff members from the hospital! The hospital expects to see over 100,000 kids this year. What a wonderful impact the Junior League of Oklahoma City has made helping see this project through to the end!





### Think the Junior League Oklahoma 🗕 *History Center Project is history?*

Over the winter and early spring, a group of Leaguers has collected eighty years of an amazing history of incredible women doing great things to benefit **Oklahoma City and** points beyond. From the small beginnings to the grand happenings, the Junior League of Oklahoma City has had a far reaching impact on the community and even more so on the women who have been a part of this organization.

At this point, the committee has turned over an extensive outline to Dr. Bob Blackburn and Rillis Howard (A/V) for their thoughts and 'where do we go from here' comments. The changing of the guard within the League will not affect the work of the committee and before 2010 is out. Ann Cameron and Jill Greene will get to unveil our kiosk and display put together in the quality standards

set by the Junior League and the History Center.

A big thank you to everyone who has donated money and information to this project! Thank you to all who have sent in e-mails, gathered in groups and otherwise contributed. We have more than eighty years to take pride in and soon both we and the community will be able to explore that more than ever before! -SAMONIA MERIDETH



t



# An inspiring Annual Membership Luncheon

BY JANET DAUGHERTY AND ELAINE JACKSON

he theme of this year's Annual Membership Luncheon was "Inspiring Others Through Example," and that is exactly what the two outstanding award recipients have done. The Sustainer of the Year Award was given to Hilary Hefton Blaney and the Mary Baker Rumsey Lifetime Commitment award was given to Midge Wasson Lindsey. The President's Spirit of Commitment Award was not given this year. The event was held at the Skirvin Hilton Hotel in downtown Oklahoma City.

We honored these remarkable women and their achievements in an hour packed program. Nineteen past award winners were at the luncheon and each of them was honored and received a long-stemmed rose. Liz Eickman and Gayle Semtner introduced the award winners and displayed a list of the adjectives each of the award winner's friends had used to describe them. Mrs. Blaney and Mrs. Lindsey were each given a bouquet of fresh flowers and a silver frame engraved with their name and award, as well as their portrait.

The luncheon was very successful. We would especially like to thank our In Kind donors, Alyson Jackson of Iris Paper Goods, Eric Joiner of Insight Creative Group and Phil Rapp of the audio visual department at the Skirvin Hilton Hotel for waiving their service fee.

Many thanks to all of the women who "Inspire" us through their example on a daily basis.



Britten Follett and Lesley Buford enjoy a wonderful lunch.



### Continued from page 2

increase public awareness of illiteracy. We also met with Thunder Director of Community Relations Dan Mahoney to discuss ways to engage the Thunder in this battle. The Thunder partnered with the Junior League for this year's Kids in the Kitchen..

On March 22, the Junior League hosted the first ever "Blood Drive Rally" at Headquarters to kick off the  $3^{rd}$  Annual "United We Stand, Together We Donate" Blood Drive. The three volunteer women's organizations – JLOC, Edmond Women's Club, and the Women of the South -- met to gain a better understanding of each organization, as well as, to talk about the common goal to help save lives by donating blood to the Oklahoma Blood Institute. The Blood Drive was held on April 12 and in the end, 57 pints were collected.

We distributed a total of \$4600 in Emergency Relief to Hands on Nashville. the American Red Cross of Central Oklahoma, and Mobile Meals in Oklahoma County to assist with flooding and tornado recovery, and meals for homebound, frail elderly citizens.

The Zone at Children's Hospital officially opened to patients and their families in March. This family life center has toys, games, movies and various recreational activities to entertain patients and siblings during their hospital visit. The Junior League helped raise the funds for the Zone and also contributed books for a library at the Zone.

The AJLI Study Group, which is comprised of JLOC past Presidents, met twice this year to discuss the strategic "Road Map" -- five primary membership trends and issues identified by the Association of Junior Leagues International.

I feel honored to have served as the 73<sup>rd</sup> President of the Junior League of Oklahoma City. I believe more than ever in the mission of this organization and in the potential of our community to affect positive change!

Ann Stephenson Cameron 2009-2010 JLOC President





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# Profile

[people]

# Sustainer Awards



### MARY BAKER RUMSEY AWARD AND SUSTAINER OF THE YEAR

ach year, the JLOC honors sustainers for their many years of service to the

community and the Junior League

of Oklahoma City. The credentials

for these honors include using the

upon the community.

training received as an active member,

continuing community involvement as

a volunteer, and making a great impact

Luncheon awards were given to two outstanding ladies. This year's winners included Midge Lindsey, Mary Baker Rumsey Lifetime Commitment Award and Hilarie Blaney, Sustainer of the Year.

At the 2010 Annual Membership

A true difference maker, Midge Lindsey has been instrumental in shaping the vision, concepts and inclusion of women in our community



Sustainer of the Year Hilarie Blaney with Liz Eickman.



over the years. It has been said that more than likely even Ms. Lindsey doesn't realize the impact she has made on many of us.

Sustainer of the year Hilarie Blaney has utilized her leadership skills to build an effective organization of community-minded women from all backgrounds.She is a founding member of Impact Oklahoma,

### THANK YOU 2009-2010 BOARD OF DIRECTORS FOR A GREAT YEAR.

President	
President –Elect	Jill Greene
Administrative VP	Ann Trudgeon
Bylaws Chair	Sara Crooks
Communications VP	Katie Moore
Community VP	Cristi Reiger
Finance VP	Bonnie Schwarz
Fundraising VP	Kristen Brown
Membership VP	Whitney Tero
Nominating Chair	Nicki Theodoridis
Sustaining Advisor	Kris Frankfurt

# Thanks! Thank you to the 2009-2010 Board of Directors for a wonderful year

### WELCOME TO THE 2010-2011 BOARD OF DIRECTORS

President President-Elect Administrative VP **Bylaws** Chair Communications VP Community VP Finance VP Fundraising VP Membership VP Nominating Chair Sustaining Advisor

Jill Greene Whitney Tero Kristi Leonard Bonnie Schwatz Lisa McConnell Amy McDougall Ginny Raymer Nazette Zuhdi Tyfanna Johnson Kristen Brown Myrla Pierson



elcome the 2010-2011 Board of Director

# Thinking *well.* Working *hard*.



At Westminster, it is our *passion* to get kids to *think* and to develop the self-discipline to work hard and achieve their greatest potential.



• Preschool through eighth grade

Gayle Semptner, Mary **Baker Rumsey Lifetime** Award recipient Midge Lindsey, and JLOC President Ann Cameron

Inc. Started in 2003, Impact Oklahoma focuses on five nonprofit disciplines: family, health and wellness, education, environment and culture. These fields of interest are those that make our community stronger and better for everyone.

Thank you to this year's winners for all that you have given our community and to the Junior League.



For information, call Saundra Ptak, Director of Admission at 524-0631



# **MEMBERSHIP**

### BY WHITNEY TERO

s Membership Vice President, I was so fortunate to have the opportunity to work with an amazing group of women who served on the Membership Council this year. Through the effective leadership, creative thinking, diverse backgrounds, and thoughtful decision making of our Council members, we were able to complete a successful year that enhanced JLOC membership value and satisfaction.

The Placement Advising Mentor Co-Chairs, Amy McDougall and Paula Gander were instrumental in keeping the lines of communication open between members, project managers and Advisors.

The Training and Leadership Development Committee, Chaired by Lisa McConnell had a busy year, with 15 trainings being offered. Diverse, fun, informative and educational trainings were provided with more than 600 members participating. Some highlights included the ever-popular D4D (formerly Digital for Dummies), Santa and Sleigh Rides, Grant Writing, and multiple trainings/tours at our monthly General Membership Meetings.

The Transfer Committee welcomed 12 new members to Oklahoma City by meeting each month for lunch and networking.

I feel truly blessed to have had the opportunity to serve with each member of

the Membership Council. The members at large that willingly recorded the minutes and contributed valuable input were a vital part of our Council. I also want to personally thank Sustaining Advisor, Jonna Kirschner for her commitment to the League, her insight, experience she brings to the table, and the support that she was to me personally.

MEMBERSHIP NUMBERS

**428** Active members **918** Sustaining members

The Membership Council was successful in living up to the League's mission by training our members, promoting the spirit of voluntarism, developing member potential and improving our community.

It was my honor and pleasure to serve The Junior League of Oklahoma City as the Membership Vice President.



# **Community Advisory Board**

SMALL CHANGES BIG IMPACT

he 2009-2010 Community Advisory Board (CAB) had a very productive and successful year.

Several changes were made this year to increase

CAB member participation and use of their experience and expertise. These changes also helped in educating our membership about how the CAB contributes to our organization.

### The new requirements for our CAB members were:

- 1. Attend the September General Membership Meeting in order to be recognized
- 2. To make a financial contribution to the League (amount at their discretion)
- 3. To attend our February General Membership Meeting and Community Placement Fair
- 4. To sit on a committee, council or focus group, as assigned

The additional job responsibilities were met with enthusiasm by the CAB members, and their participation was much greater because of these changes. CAB members were invited to attend any and all General Membership Meetings, the Mistletoe Market Preview Party and Remarkable Shop Preview Party.

We had two CAB Board meetings, one in October and one in March. I'd like to thank the CAB members for their contributions to the League, which have been great and many.

I would also like to thank the JLOC members who sit on the In-League CAB Planning Committee who have been a tremendous asset to the CAB this year, as speakers and as contributing members: Ann Cameron, Jill Greene, and Katie Moore, and to Bonnie Schwarz for being a very informative guest speaker.

> -Cristi Reiger, Community Advisory Board Chair 2009-2010 Small changes make big results

### 2009-2010 COMMUNITY ADVISORY BOARD MEMBERS

**TERM ENDING** 

John Armitage, Oklahoma Blood Institute SEPTEMBER 2010 Michael Berryman, Berryman Enterprises Kevin Crowley, Crowley Enterprises Elizabeth Eickman, Sustainer Betsy Mantor, Sustainer

### **TERM ENDING**

James Farris, Farris Associates **SEPTEMBER 2011** Ryan Johnson, Norwalk Furniture Cathi Linch, LifeChurchTV Dan Martel, Jordan Associates Steve Mason, Cardinal Engineering Shannon Nance, Oklahoma Heritage Association



C			
S			

Susan McVey, Oklahoma Department of Libraries Kathy Oden-Hall, Oden-Hall Consulting Ramona Paul. State Board of Education Teresa Rose, Chesapeake Energy Corp. Rhonda Sparks, Physician

Susan Paddack, Oklahoma State Senate Anastasia Pittman, Oklahoma House of Representatives Dwight Scott, OKC Zoo and Botanical Gardens Paul Sechrist, Oklahoma City Community College Jennifer Watson, The Thunder organization



# 2009-2010 Provisional Class **Receive Active Status**

he 2009-2010 PAT Committee welcomed a wonderful new group of JLOC members this year. We began the Provisional year in June 2009 with 96 women. On June 1, 2010 we accepted 77 women into active membership.

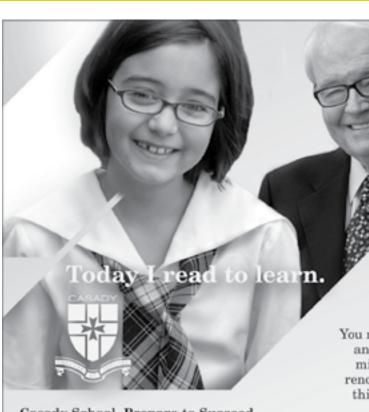
Each of these women served 72 hours at the Remarkable shop, worked a Mistletoe Market Shift, attended 5 Provisional Course Trainings as well as General Membership Meetings, and served on a Provisional Committee and JLOC Committee.

The women in this Provisional Class displayed amazing initiative in all of their efforts and organized many events to further their own networking including their own Christmas party, Derby Party, Graduation Party, and

Congratulations to the following

many post-General Meeting socials. I am very excited to see the contributions this group of women will continue to make to JLOC and our community in the future! ladies who received active status at the May GMM.

Rejeana Allgood, Tiffany Backus, Rachel Bell, Kari Bender, Amy Bradt, Erin Byers, Amy Cavner, Amna Choudry, Jaclyn Christensen, Leslie Coale-Mossman, Chelsey Cobbs, Margaret Creighton, Liza Cryder, Lynsey Davis, Cynthia Delgado, Dianna Digov, Suzette Ellison, Megan Eskridge, Stacie Evans, Chrissi Floyd, Amanda Foote, Michelle Frasier, Angie Gaines, Stephanie Gray, Bri Gungoll, Necia Hakim, Lauren Hamm, Colleen Hatfield, Lauren Hauschild, Kelli Havward,



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Financial aid available. Casady School admits students of any race, color, and national or ethnic origin.

Heather Head, Jenny Jones, Tracey Langford, Jacquelyn Litsch, Nahleen Lopez, Heather Lothes, Kylie Lyons, Julie McCann, Alaina McGlothlin, Marysa Medley, Shannon Medley, Lori Nordstrom, Alanna O'Keefe, Jennifer O'Reilly, Beth Perry, Elizabeth Peters, Samantha Reid, Leslie Schuppan, Laura Sesock, Shelby Sewell, Annette Shukry, Sormeh Slater, Cortney Smith, Summer Smith, Laura Steen, Megan Stewart, Leah Strickland, Leah Sullivan, Lindsey Taylor, Jennifer Thompson, Robyn Thompson, Jennifer Thurman, Caroline Turan, Chelsey Walstad, Whitney Walstad, Chandler Walters, Paula Ward, Tara Ward, Rebekah Wheeler, Ragan White, Riz White, Stacey White, Meredith Williams, Sara Worten, Michelle Yotter

Jim Tolbert '53, Owner, Full Circle Bookstore, Chairman, Dean McGee Eye Institute

> Daniela Rodriguez-Chavez, Casady Student, Class of 2019

### **Tomorrow I encourage** others to read.

You might be aware of our academic prowess, or the pride and excitement at every one of our sporting events. You might be interested in our inspiring 80-acre campus or renowned art and drama program. But it doesn't mean a thing unless our students grow and succeed. Before our students become leaders, we challenge their minds and build their spirit. It's all by design.

> Ask any Casady student or graduate. They're always well-prepared.

# Focus

### [projects]

# New **Projects**

### FOR 2010-2011



by Cristi Reiger, Community VP

amily Reading Nights at Educare partnering with Sunbeam Family Services. The purpose

of this project is to promote literacy, language skills, healthy social and emotional development, and to build relationships between parent and child. JETS Reading program partnering with Skyline Urban Ministry. The JETS After School Reading Program's goal is to promote academic success in students with non-English speaking parents or guardians. Someone's Grandma partnering with

Will Rogers Park Senior Center (OKC Parks & Recreation). This project will provide literacy-based activities, in a variety of focus areas, for senior citizens at the Will Rogers Senior Center.

IMPACT is an in-league placement with the purpose of to provide trained community volunteers for special events held by our partnering agencies and to train volunteers to be effective non-profit board members.

### 2010-2011 Variety Pack Projects

Photographers for Work Day partners with Rebuilding Together OKC. The Annual Work Day is designed to repair and revitalize homes of low-income senior citizens. Our volunteers will document this day with before, during and after photos at each of the sites.

Preserve History at the Oklahoma City National Memorial & Museum partnering with the Oklahoma City National Memorial. The purpose of this project is to preserve the (over) 10,000 photographs in the museum's collection. Our volunteers will scan the photos to ensure their preservation.

Healthy Kids partnering with Camp Fire USA Heart of Oklahoma. This project will teach children the importance of healthy eating habits and regular exercise.

I would like to thank the members of the READ Committee for their time and effort toward the development of these meaningful projects. I appreciate your interest in our community involvement.





The Remarkable Shop is located at 3208 N. May. Come in and shop!

# Remarkable Shop Reaches Community

### BY KRISTI LEONARD

e had an eventful year at that Remarkable Shop. The Board focused on fostering a working relationship with provisionals and PAT through improved communication. The Remarkable Shop continued to host shopping events for community agencies. The Board also dealt with and overcame several hardships pertaining to the shop.

The Board welcomed the PAT Chair to its monthly meetings. This was beneficial because it helped the Board address concerns that the provisionals had regarding their placement at the Shop, and it also allowed PAT to see how important the provisionals are to the success of the Remarkable Shop.

The Remarkable Shop invited area community agencies to bring groups to shop for needed clothing items. Some of the agencies helped included YWCA, Boys and Girls Club and the Sanctuary Homeless Shelter. Not only did these deserving people obtain basic clothing items, but many received suits, makeovers, and styling tips to help with job interviews. The Board and provisionals who worked these events came away feeling blessed and motivated to continue to work with our community. Unfortunately, the Remarkable Shop endured some tough times this year. Our front sign was tagged with gang graffiti. The Board received bids to replace the sign, but our term ran out before it could be approved. Also, the Remarkable Shop replaced its store management. This was a stressful time for everyone, but the change allowed the shop to move forward

in a new direction.

I am confident that the changes the 2009-2010 Remarkable Shop Board initiated will allow the Shop to grow economically in the years to come.



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### **New Name Badges**

CYONE

HARRIS

Junior League members were outfitted with magnetic name badges this year. The magnetic name badges replaces the old laminated name badges. The new name badges were distributed to all members at General Meetings along with a red velvet pouch for safe keeping. The 2009-2010 provisional class received their permanent name badges at the May general membership meeting following their completion of provisional duties.

Members are encouraged to not only wear their name badges to meetings but to other JLOC events including their community placements.

If you haven't received your name badge, you may pick it up at the next general meeting. Need a replacement nametag? Visit the JLOC website to complete an order form for a new badge.

-MANDY ELLIS



To further the success of JLOC's focus of literacy the Literacy Awareness and Review Committee (LARC) was instituted a year ago. The committee created a new project, IMPACT, it's goal is to help answer community needs of training our active members how to be effective board members as well as assist in placing them in our community. LARC assisted in reengaging the Outcome Measurements Group (OMG) process to measure our successes and failures in our projects. This knowledge will help us develop new projects with greater impact each year.

# Community Overview

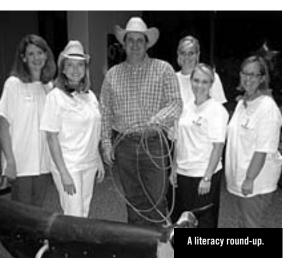
PROJECTS STAY IN FOCUS

### A Soldier's Story

Volunteers provide literacy therapy for hospitalized patients at the Oklahoma City Veterans Administration Medical Center.

### **Back to School**

JLOC volunteers stock and organize school supplies that are given through community donations for children living in foster care.



### Books in a Box

This project seeks to improve literacy and life skills for teens involved in youth Services of Oklahoma County. Volunteers work together to create kits to help prepare teens for adulthood. Kit topics include nutrition, money management, and job interview skills.

**Boys and Girls Club Child Literacy** Volunteers not only read aloud to

### **PROJECTS CONCLUDE**



the children, but also encourage the children to read together in small group settings. The goal is to sharpen reading skills of academically challenged children at the Boys and Girls Club.

### **Cultural Literacy**

Volunteers use curricula and teaching aids developed by World Neighbors, and JLOC volunteers, to provide fun programs to children that expose them to different cultures.

### Family Fun in the Zone

Located inside the Children's Hospital, volunteers will organize family fun literacy based activities for the patients and their families.

### **Heath Literacy**

The purpose of this project is to promote health literacy among school-aged children.

### **Book Drive**

Volunteers work with project partners to solicit, collect, sort, box and distribute new and gently used children's books. The books are then distributed to JLOC community project partners.

### KIPP

The goal of this project is to provide enrichment activities and expose students mainly in the seventh and eighth grades at KIPP middle school to various life skills.

### Leaders Read

Through this program volunteers

saw a great increase in motivation to learn, self-esteem and growth in learning development. Volunteers would visit daycare centers and provide one-on-one reading time with youth below the age of five.

### **Pauline Maver Shelter Birthday Parties**

Junior League volunteers work with Citizens Caring for Children to throw a monthly birthday party that includes making crafts, reading, playing games, and birthday cake.

### **Pauline Mayer Literacy For All**

The focus of this project is to provide a fun and educational playtime for children and youth in the temporary shelter.

### Variety Pack

This placement allows qualified JLOC volunteers to participate in activities of a variety of OKC-area not-for-profit organizations.



### Wild Tuesday Story Time Safari

Every Tuesday in June and July children will enjoy hearing wild tales from JLOC volunteers during story time sessions at the Oklahoma City Zoo.

### **YWCA Financial Literacy**

The goal of this project is to maintain ongoing financial literacy classes at the YWCA for women in their transitional living center.







# **Et Cetera**

[various]

# 2009-2010 Fundraising

he 2009-2010 Fundraising year was one of many successes! Increased Mistletoe Market attendance, chili sales, and member participation in the annual campaign helped make the year one to remember. Net proceeds from these fundraisers helped us make a bigger impact in our community through our projects.

### **Financial Development**

Combining annual campaign donations, the proceeds from the Serving Up Literacy chili campaign and cookbook sales, a total of \$62,545.42 was raised!!!

### \$20.10 N 2010

\$20.10 N 2010 raised a total of \$43,720.42 for our League. It was a great success and it is all due to the

Provisionals, Actives and Sustainers. The Financial Development committee created a "theme" campaign this year to garnerate interest and excitement about raising money. The goal this year was to increase participation from the members of the League. 100% of the Board and Fundraising Council contributed to the campaign and a total of 36% of our total membership donated. Educating members at



at the May General Membership meeting. Pictured are Sarah "Sally" Stephenson, Ann Cameron, Sarah Cameron, Scott Cameron, Alex Cameron, Dr Hugh Stephenson Jr

Ann with her family



general meetings about the campaign

participation. Donors this year were

THE LEAGUE SOLD 5LB BAGS

OF FROZEN CERTIFIED ANGUS

**REVENUE STREAM SUPPORTING** 

BEEF STEAK CHILI WITH ITS

THE LEAGUE'S COMMUNITY

Serving Up Literacy

equaling \$16,584.00.

Mistletoe Market

PROJECTS. OVER 605 BAGS OF

The second year for the Serving Up

Certified Angus Beef steak chili with its

revenue stream supporting the League's

community projects. Over 605 bags of

chili were sold for a gross total in sales

Mistletoe Market celebrated another

attendance and ticket sales were higher

than in years past. Moving to the Travel

successful year in 2009, turning over

\$144,000 to the league. This year

Literacy chili campaign started in September 2009 and was a triumph.

The League sold 5lb bags of frozen

recognized at a donor reception held at

helped to encourage donation

the April General Meeting.

and Transportation building at the Oklahoma State Fair Park proved to be a great location.

### Remarkable Shop

The Remarkable Shop continued its work this year with the community by hosting League community partner agencies and other community organizations for shopping events. Some of these events included the Boys and Girls Club back to school shopping event, YWCA suiting event, the Sanctuary Catholic Charities shopping event, and the Boys and Girls club Prom Event. While thrift sales weren't as profitable as in years past, consignment sales in the shop increased.

### Future Fundraising

This year's council focused its energy on member participation in the Annual campaign. This momentum will hopefully grow with the coming years to our ultimate goal of 100% member participation. 2010-2011 will be "Serving up Literacy's" third year and the Council will study the trend in sales to see if continuing the chili will be profitable.

On behalf of all of the Junior League fundraising committees, and Council we thank all of the many companies and individuals who contributed to the success of our fundraising year!

### In Appreciation THANKS FOR BEING N!

First Edition (\$2,500-\$4,999) Insight Creative Group & MidFirst Bank

### Rare Book (\$1,000-\$2,499)

Anonymous Donor, Bank of Oklahoma, N.A., Ranell Brown, Christy Everest, The Fred and Mary Eddy Jones Foundation, Polly Nichols, Red Rock Distributing Company, Inc., Cristi Reiger

Classic (\$600-\$999) Bette Jo Hill, Iris Papergoods,

Enterprises, Inc.

Best Seller (\$300-\$599) Ann Alspaugh, Marilyn Bethea, Priscilla Braun, Kristen Brown, Margaret Duncan Nancy Ellis, James Farris Associates, Carolyn Hansing, Sue Ann Hyde, Karen Luke, Amy McDougall, Mary Nichols, Kim Sabolich, Sally Saunders

### Hardback (\$100-\$299)

Leigh Ann Albers, Anonymous Donor, Catherine Armitage, Kerri Beasley, Dianne Beffort, Sally Bentley, Elizabeth Blount, Ann Elizabeth Brown, Melody Brown, Gina Burchfiel, JoCarol Cameron, Helen Cleary, Mary Ann Coates, Betsy Daugherty, Janet Daugherty, Karen Delaney, Susan Drake, Liz Eickman, Faith Everest, Hillary Farrell, Judy Ferguson, Marca Floyd, Kris Frankfurt, Mary Geren, Jill Greene, Nancy Greer, Debe Hauschild, Cindy Hazelwood, Alex



Betsy Mantor, Debby McQueen, VK

Hernandez, Stephanie Holbrook, Courtney Holliday, Kappa Kappa Gamma, Cathi Linch, Midge Lindsey, Jenee Lister, Amy Logan, Becky Love, Peg Malloy, Nora Medley, Katherine Milam, Whitney Moss, Kay Musser, Lee Ann Nordin, Suzanne Pointer, Crystal Radcliff, Virginia Raymer, Jamie Reineke, Vicki Richards, Cindy Ritchie Photography, Mary Robideaux, Lil Ross, Diane Rulewicz, Bonnie Schwarz, Nancy Sharrock, Alexa Slaughter, Linda Slawson, Shyla Slay, Jeanne Smith, Linda Tate, Carol Sue Taylor, Marnie Taylor, Mary Tevington, Jill Trice, Ann Trudgeon, Sandy Trudgeon, Dorothy Turk, Rene Vassar, Mary Ann Williams, Anne Workman

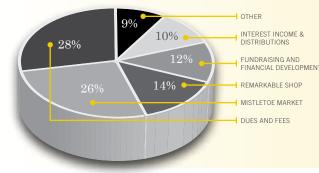
### Paperback (\$1-\$99)

The response for the 20.10N 2010 compaign were overwelming with over 400 names that contributed in the paperback category. Thank you to all who contributed and made the 20.10N2010 such a success. Visti JLOC.ORG for a complete list of contributors.

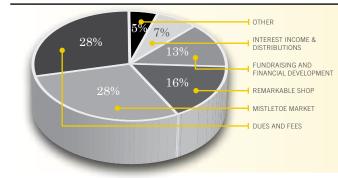
\* Donations made through 5/25/2010. Every effort has been made to report all contributions fully and accurately. We apologize for any errors and omissions. Thank you for your understanding and support of the JLOC.

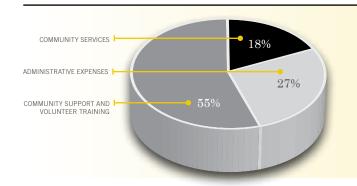
# 2009-2010 Financial Review

he Board of Directors works diligently to manage the finances of the Junior League of Oklahoma City, ensuring that sound financial practices are aligned with our organization's mission. The annual audit for the 2009-2010 fiscal year ending May 31, 2010, has not been completed. As such, select unaudited financial information has been included below. Our audit report for the fiscal year ended May 31, 2009, prepared by certified public accountants, showed a strong financial position. Our most recent audit report is available on our website - www.jloc.org, or upon request



COMMUNITY SERVICES		20%	
INISTRATIVE EXPENSES		20%	7%
MUNITY SUPPORT AND VOLUNTEER TRAINING	54%	6	





<b>REVENUES</b> (Cash Basis - Unaudited)		
Dues and Fees	\$133,618	28%
Interest Income and Distributions	\$48,590	10%
Fundraising and Financial Development	\$59,891	12%
Mistletoe Market	\$127,144	26%
Remarkable Shop	\$68,760	14%
Other	\$44,074	9%

\$482,076

EXPENSE	ES (Cash Basis - Unaudited)

	\$456 985	
Community Support and Volunteer Training	\$245,267	54%
Community Services	\$90,542	20%
Administrative Expenses	\$121,176	27%

BUDGETED INCOME		
Dues and Fees	\$137,155	28%
Interest Income and Distributions	\$34,000	7%
Fundraising and Financial Development	\$63,300	13%
Mistletoe Market	\$134,000	28%
Remarkable Shop	\$75,000	16%
Other	\$23,000	5%
	\$466,455	

BUDGETED EXPENSES		
Administrative Expenses	\$125,662	27%
Community Services	\$81,451	18%
Community Support and Volunteer Training	\$258,051	55%
	\$465,164	

# Giving

### PLANNED GIVING

On't forget, the Junior League of Oklahoma City accepts planned gifts from estates. A donor simply needs to have his or her estate planner or attorney contact the League in writing that a planned gift has been made to JLOC. Donors may give to the general fund of the League or designate the gift to be used in several ways. Designations include the Junior League of Oklahoma City General Endowment Fund at the Oklahoma City Community Foundation, Inc.: the Junior League of Oklahoma City General Endowment Fund at the Communities Foundation of Oklahoma, Inc, or directly to the Junior League of Oklahoma City.

For more information, contact Margaret Brooks, Financial Development Chair, at brooksmg@oge.com or Nazette Zuhdi, Fundraising Vice President, at zznz@aol.com.



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JLOC
JLOC-MEMORIAL GARDEN
JLOC-ENDOWMENT FUND AT THE OKLAHOMA
   CITY COMMUNITY FOUNDATION
PLEASE PRINT NAME OF HONOREE OR IN MEMORY OF:
                                 NAME
```

PLEASE SEND AN ACKNOWLEDGEMENT CARD TO:		
NAME		
STREET ADDRESS		
CITY	STATE	ZIP
SIGNED		

TO PARTICIPATE, PLEASE TEAR OUT AND MAIL TO: FUNDRAISING VICE PRESIDENT ALL GIFS ARE TAX DEDUCTIBLE.

ADM

COM

### **COMMEMORATIVE GIVING**

**V**ou can honor a special person who has enriched your L life through a gift to the Junior League of Oklahoma City. A tribute can be made to remember friends and relatives on birthdays, engagements, promotions, graduations and anniversaries. These funds perpetuate the memory of loved ones and honor accomplishments and special events. An acknowledgement is sent to both the contributor and the person being honored. For a memorial gift, the card is sent to the family of the deceased. Small or large, all contributions are welcome and are taxdeductible.

For more information on memorials and tributes, contact JLOC Headquarters at 843-5668.

# □ JLOC-ENDOWMENT FUND AT THE COMMUNITIES FOUNDATION OF OKLAHOMA □ IN HONOR OF ... IN MEMORY OF... PLEASE SEND CONFIRMATION CARD TO: NAME STREET ADDRESS CITY STATE 7IP

JUNIOR LEAGUE OF OKLAHOMA CITY. INC. 1001 NW GRAND BLVD. OKLAHOMA CITY, OK 73118



## JUNIOR LEAGUE OF OKLAHOMA CITY

### **MISSION**

The Junior League of Oklahoma City, Inc. Is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### VISION

The Junior League of Oklahoma City, Inc. will empower volunteers to impact our community and enrich lives.

### FOCUS

Changing Lives Through Literacy

