

JUNIOR LEAGUE OF OKLAHOMA CITY, INC.

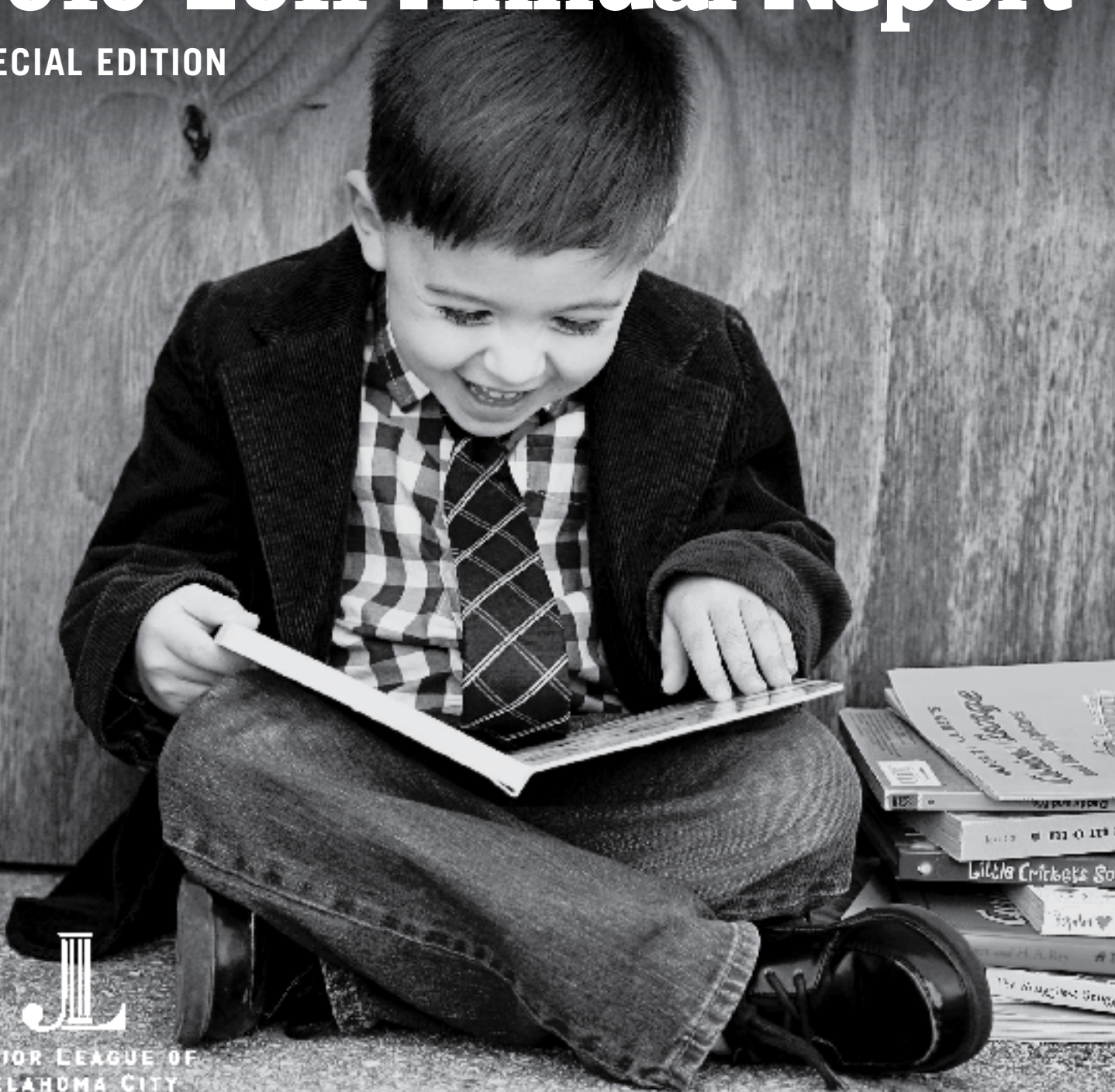
# LeagueLINK

*Changing Lives Through Literacy*

JULY/AUGUST 2011

## 2010-2011 Annual Report

SPECIAL EDITION



JUNIOR LEAGUE OF  
OKLAHOMA CITY



# President's Letter



Jill Greene

Dear Friends,

**T**hanks to all of our volunteers for making the 2010-2011 Junior League year exciting and very productive! We have accomplished many amazing things this year and our League continues forward with great momentum because of our Sustainers, Actives and Provisionals. The Junior League of Oklahoma City is in a great time of growth with exciting things happening. We have an extraordinary history and strong roots in our community. The dedication of all 1,400 women is what makes us successful. Our volunteers gave over 17,000 hours in our community this year and we kicked off our celebration of the Remarkable Shop's 80<sup>th</sup> birthday. We also convened a task force in order to evaluate what we are doing right and wrong so we can make appropriate changes to continue to make money for our League and in turn our community.

Mistletoe Market was an amazing success this year as we turned over \$163,000 to the League! We had over 500 attendees at the preview party, 118 vendors and about 11,000 shoppers. We are excited to see what Mistletoe Market 2011 will do as we have a wonderful new venue at the Cox Convention Center.

We formed a Grants Committee this year and are excited to research grants for our League so that we can continue to give to our community financially each year with a grant recipient. Our financial stability and careful watch over our finances enabled us to give a grant to the Boys & Girls Club of Oklahoma County in the amount of \$18,200 to develop two learning centers within the club. It was exciting for our League to be able to give the money to one of our long time community partners.

Thank you for a wonderful year, an amazing board and the best volunteers anywhere. Each of you makes a difference in our community every single day! I look forward to seeing the wonderful things the League will do in the future with the wonderful leaders in place. I am thankful for the opportunity to have served JLOC as the president 2010-2011.

Be Great!

*Jill Greene*  
Jill Greene

President 2010-2011

## MISSION

The Junior League of Oklahoma City, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## VISION

The Junior League of Oklahoma City, Inc. will empower volunteers to impact our community and enrich lives.

## FOCUS

Changing Lives Through Literacy



# LeagueLINK

JULY/AUGUST 2011

## LINK VISION

To inform members and increase awareness of Junior League of Oklahoma City projects and events.

**EDITOR** Heather Davey

**ASSISTANT EDITOR & BUSINESS MANAGER** Liza Cryder  
**COMMITTEE MEMBERS** Annie Brown, Summer DeFehr, Karen Eagleston, Cyone Harris, Mandy Heaps, Deidra Olsen, Emily Payne, Katie Rathkey, Katie Shinn, Lydia Sullivan, Riz White

**DESIGN** Walker Creative, Inc.

## 2011-2012 BOARD OF DIRECTORS

**PRESIDENT** Whitney Tero  
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## COMMUNITY ADVISORY BOARD

Mr. Kermit Frank, Mr. Rick Grundman, Ms. Jenny Monroe, Ms. Kay Oliver, Mr. Paul Rycckboast, Ms. Jamie Siegal, Mr. Sean Simpson, Mr. Jon Trudgeon, Ms. Kari Watkins, Ms. Linda Whittington, Mr. Daniel Garcia, Ms. Helen Sanger Wallace, Ms. Barabara A. Ley, Ms. Paula Love, Ms. Mary Ann Williams, Ms. Cathy Keating, Ms. Marnie Taylor, Mr. Bill Condon

## COMMUNITY PROJECTS/PROJECT MANAGERS

**A SOLDIERS STORY** Tiffany Little  
**BACK TO SCHOOL** Macie Craven Liles  
**LIFE 101** Angie Martin  
**BOYS & GIRLS CHILD LITERACY** Macey Panach  
**CULTURAL LITERACY** Kingsley Burke  
**FAMILY FUN IN THE ZONE** Marianne Sharpe  
**FAMILY READING NIGHTS** Angie Gaines  
**HEALTH LITERACY** Laurel Hall  
**JETS AFTER SCHOOL READING** Kathy Swift  
**JLOC BOOK DRIVE** Lisa McConnell  
**KIDS IN THE KITCHEN** Rachel Bell  
**KIPP** (Knowledge is Power Program) Adrienne Nobles  
**PRIME TIME** Tiffany Sill  
**UNIQUELY ME** Ellen POGEMILLER  
**VARIETY PACK** Catherine Ratliff  
**WILD TUESDAY STORY TIME SAFARI** Rebecca Holmboe  
**YWCA FINANCIAL LITERACY** Jaclyn Christensen

League Link is published 6 times a year by the Junior League of Oklahoma City, Inc.

## HEADQUARTERS

The Junior League of Oklahoma City, Inc.  
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www.jloc.org

## FUNDRAISERS

Financial Development  
Mistletoe Market  
Remarkable Shop  
3208 N. May  
Oklahoma City, OK 73102  
(405) 236-5078

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**ON THE COVER:**  
Photo of Boston  
Tate Harris taken  
by Kim Haynes  
Photography



# Scene

[events]

## A Legacy to Remember

### Linda Straily Retires

By Heather Davey



After 16 Years, Linda Straily, Junior League of Oklahoma City Office Manager, has decided to retire at the end of July. Although we are sad for her to leave, we are excited for Linda and the opportunities she will encounter in retirement. To celebrate Linda's years of service and dedication a reception was held on May 20th at headquarters. Everyone from Linda's family to several League members joined Linda as she was presented

with a framed photo of Junior League's headquarters. After spending 16 years with JLOC, I was intrigued to find out some of Linda's favorite memories and any advice she had for the incoming office manager.

#### What is your greatest memory of JLOC?

The whole 16 years is my greatest memory. All the projects over the years, all of the markets, setting traps to catch squirrels, calling Joe in the

middle of the day to go snake hunting in the basement, watching all the children grow up, being at Blinn House (the children thought I lived there), the busted pipes and the winter of no heat, the big move to the new building called "Headquarters"! All of these are memories that I will never forget!

#### What has your experience at JLOC meant to you?

My experience at the League is one that no one else will ever be able to experience. I experienced how important it was to know the maiden names of some of the girls. Mothers never could remember their daughters married names. I really learned how to live by a timeline! Trying to stay a step ahead of a Leaguer is really hard. I have learned so very much in just about every field there is. I really think I could do just about anything I wanted to do now. My life at JLOC has been a trip, a very fun trip!

#### What will you do once retired?

Not sure yet! The first week I will sleep in or just sit around in my PJ's till noon. I have always worked so this "not having a job thing" is a little scary



Chester Straily, Linda Straily

for me. I will admit it is going to be fun not having to be in a hurry to get somewhere now.

#### Advice for the incoming Office Manager?

Ask for help! There are so many girls that have so much to offer and so much knowledge about everything. Just get ready to learn a lot.... And oh, did I mention ask for help!

#### Is there anyone you would like to thank?

I would have to thank everyone. So many years here and so much help from everyone. Ann Kilpatrick, she gave me my first crash course on the Junior League and what it is, Christy Zelle and Beth Shortt, who gave me my crash course on the program so I could write reports from the membership. Believe me, every time I called they always took the time to help. Thank you for making me look good! Thank you Matilda Clements, for being Matilda! And Betsy Mantor for all of her FUDGE! Couldn't have made it without her! Kris Frankfurt for the crash course on bookkeeping! Elyse Hull and the wonderful things she did for me. Thank you Ashley Jackson, Headquarters Chair for making my last year easier and a lot of fun! You helped make this last year feel like it just flew by! To all the Sustainers who have made the League what it is. It is the dedication that makes this League what it is today. I am so proud to have known all of you and worked for you. I thank you one and all!



Shelly Soliz, Kim Riley, Ashley Jackson, Linda Straily

# KICK OFF!

The 2011 JLOC Provisional Class had their first Provisional Course meeting on Saturday, June 18, 2011. The room was full of excitement as the Provisional year kicked off. Everyone was asked to bring a new or gently used children's book as part of the JLOC book drive and door prizes were handed out for those who generously donated books. Lisa McConnell, Project Manager of the JLOC Book Drive, spoke first to the class emphasizing the importance of community service and the many ways JLOC gives back to the Oklahoma City community. Following Lisa's report, Beth Shortt led the class in a series of team building activities and ice breakers. Shortt, the 1992 JLOC President, encouraged everyone to take time to get

to know those around them. Whether it be in a professional or social setting, making connections allows for greater understanding and respect of colleagues and friends. Following the team building, the women split up into their Provisional committees: Course Meals, May General Meeting, and Community Outreach/Special Events. With everyone eager to get started, specific duties, timelines and expectations were covered with each committee. The meeting was adjourned with a reminder that

Remarkable Shop hours begin on July 1, 2011 and their next Provisional Meeting will be held in September.

Deborah Baucom, Amanda Essali, Wendy Mounger and Brittany Neumann get to know each other at the Provisional Welcome Celebration.



Provisionals get to know each other during their first course meeting.



Amanda Harding and Bailey Gordon have fun at the Provisional Welcome Celebration.







Group photo with sustainer winners

## A Treasured Luncheon

The theme of this year's Annual Membership Luncheon was "Twenty Years of Treasures" recognizing twenty years of incredible Sustainers who represent the best of the Junior League of Oklahoma City. The Sustainer of the Year was given to Marnie Taylor. The Mary Baker Rumsey Award was awarded to Barbara Thompson and Pam Newby received the President's Spirit of Commitment Award.

The event was held on April 20th at the Quail Creek Golf and Country Club. Guests entered the club and were welcomed by a large registration table with orchids. Once the guests registered they were given a personalized nametag and card with their table number inscribed. Guests made their way upstairs where they were able to visit three different bistro tables that honored each recipient. Each table had a personalized guest book to sign, a beautiful orchid and a portrait of our honorees. Jazz Duo, Elad Katz played while the guests visited the treasure chest ice sculpture that was filled with

hydrangeas and had the Junior League of Oklahoma City logo on it.

A power point presentation honoring our award winners rolled on the large video screen while the guests began their meal. The power point also recognized League members who had passed over the past year. President Jill Greene welcomed everyone and the program began once the meal was served. Each honoree was introduced by the JLOC member who nominated them and a brief video of each lady was shown during the individual introductions. Beth Kerr introduced Marnie Taylor. Marnie was given a check in her honor to the OK Center for Non-Profits. Lil Ross introduced Barbara

Thompson who received a check in her honor for the University of Oklahoma Foundation. Pam Newby was introduced by Mary Delefield. A check for Special Care was given to Pam.

Thank you to all our committee members who worked the entire year and helped in making the luncheon a wonderful success. Thank you also to Linda Straily, Okie Orchids, Insight Creative Group, Marianne's, Ideas in Ice, Iris Paper Goods, Coe London Photography, Elad Katz, Northstar Valet and Quail Creek Country Club staff.

To all our treasures, we thank you! Christi Coyle and Laura Ogle



Jill Greene, Whitney Tero, Shelly Soliz, Kristen Brown

## MAY General Meeting

The Final meeting of the year was held on May 10th at Quail Creek Country Club. Around 200 sustainers, actives and Provisionals attended the Real Housewives of Oklahoma City themed meeting that was planned by the 2010-2011 Provisional class. During the meeting members saw the gavel passed from current President Jill Greene to incoming President Whitney Tero along with the transition of the Old Board to the New Board. Amy McDougall put together a memorable slideshow with pictures from different events throughout the year and 68 members of the Provisional class became Active members of the Junior League of Oklahoma City.

Liza Cryder, Lydia Sullivan, Leah Sullivan attend the May General Meeting at Quail Creek Country Club



Regan Raff and Cyone Harris



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# Celebrate Junior League & OKC

BY HEATHER DAVEY

On May 3rd at the Chesapeake Boathouse around 100 members had the opportunity to listen to Mayor Mick Cornett speak about future developments happening in Oklahoma City. Mayor Mick Cornett spoke about the new Myriad Botanical Garden, the I-40 expansion and other projects that will improve OKC. After a quick question and answer session, JLOC members boarded three riverboats to take a cruise down the Oklahoma River. Each boat featured food from Deep Fork Grill and was the perfect setting to catch up and meet new League members. For more information on riverboat cruises down the Oklahoma River visit [okrivercruises.com](http://okrivercruises.com).



Whitney Tero, Mayor Mick Cornett and Lisa McConnell

Susan Sigmon, Chelin Satherlie, Beth Wells



Heather Davey, Courtney Steward, Karen Eagleston, Sormeh Slater, Cyone Harris



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# Profile

[people]

2010-2011

## Provisional Class Receives Active Status

**t**echnically the 2010-2011 Provisional year started on June 1, 2010, but for me it started much sooner. A few of the highlights of the year starts with The Welcome Celebration that was held on April 21, 2010, the very first time the PAT committee will meet with prospective Provisionals face to face. I had seen their names time and time again with 6 months of emails going back and forth, finally a face to go with the name.

Throughout the year, their faces became friends and as friends came relationships. Many of the girls would meet prior to general meetings or Provisional course meetings. Some girls started a dinner club, some of the girls put together fun events like their pub crawl. They were doing exactly what JLOC wants them to do, grab the reins and start building and creating friendships. They were also able to experience: engagements, weddings, babies, deaths, divorce & sickness as a class. They have shared the highs and the lows of their fellow Provisionals and have been a vital support system for one another.

Piper Cleveland introduces the Provisional Class of 2010-2011



“These 68 women have absolutely touched my life and I am so thankful the League was able to allow me such an amazing opportunity!”

When it came to getting a job done the Provisional class banded together to accomplish their tasks. They spearheaded and completed a Fall and Spring Provisional Project, they came to the Remarkable Shop on Sunday afternoons to get the backroom cleaned out and organized. They banded together to donate additional Remarkable Shop hours to any Provisional needing help. They were a big part and help for the Fall & Spring RS preview parties. At times they may have been few but their actions and determination made them mighty!

On a personal note, I have never worked harder in a placement in the eight years I've been a member of the League. There were times my family & friends didn't want to be around me, but once I got passed all the planning and organizing, this placement has been the most rewarding and meaningful placement I have ever had. These 68 women have absolutely touched my life and I am so thankful the League was able to allow me such an amazing opportunity!

For the new actives, Booker T. Washington has a quote that describes your class, “Success is to be measured not so much by the position reached in life, as by the obstacles overcome while trying to succeed.” You have taken control of your life, made some tough changes and tough choices, but through it all, you've shown tremendous strength & commitment. You are respected for that, commended for that, & wished even more future success!

Piper Cleveland  
PAT Chair

## Class of 2010-2011

CONGRATULATIONS TO THE FOLLOWING LADIES WHO RECEIVED ACTIVE STATUS AT THE MAY GMM

Akadiri, Bose	Gordon, Bailey	Kilmer, Lauren	Samara, Elizabeth
Barton, Diane	Goss, Dieadra	Kirkpatrick, Amanda	Samara, Juliana
Bass, Jennifer	Gresham, Allison	Lux, Alexis	Sanders, Amy
Bechtel, Ashely	Havron, Michelle	McCullough, Krysten	Sexson, Erin
Brock, Amber	Haygood, Alexandra	McGehee, Deanne	Sheller, Paige
Brown, Annie	Healy, Sierra	Meltzner, Jamie	Shouse, Jamie
Choate, Lindsay	Hudson, Jenna	Morelli, Bree	Sims, Jennifer
Covington, Anna	Huffaker, Angie	Morris, Polly	Tanenbaum, Juliana
Davis, Ilana	Hughes, Shelly	Nagle, Annie	Tatum, Whitney
Dell'Osso, Nicole	Humpert, Hayley	Nation, Erin	Terrill, Samara
Doty-Bromagem, Audra	Jackson, Leah	Nevard, Jill	Tricinella, Belinda
Engle, Ashley	Jeane, Gretchen	Olsen, Deidra	Vistica, Allyson
Flanagan, Kathleen	Kaighen, Alisha	Pever, Lindsey	Vollmar, Danielle
Freeman, Katie	Kapp, Kristy	Poulain, Katie	Ward, Heather
Froehlich, Sabrina	Karami, Sheena	Quick, Lauren	Williams, Casi
Gbone, Diane	Kelley LeBlanc, Maureen	Ramadan, Raniyah	Wilson, Ashley
Glover, Nichole			Winchester, Miranda

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# Thanks!

**THANK YOU FOR A GREAT YEAR!**

- President ..... Jill Greene
- President-Elect..... Whitney Tero
- Administrative VP ..... Kristi Leonard
- Bylaws Chair..... Bonnie Schwatz
- Communications VP..... Lisa McConnell
- Community VP..... Amy McDougall
- Finance VP..... Ginny Raymer
- Fundraising VP..... Leyla Zuhdi
- Membership VP..... Tyfanna Johnson
- Nominating Chair..... Kristen Brown
- Sustaining Advisor..... Kris Frankfurt



Thank You to the 2010-2011 Board of Directors

# Welcome!

**WELCOME 2011-2012 BOARD OF DIRECTORS**

- President ..... Whitney Tero
- President-Elect..... Cristi Reiger
- Administrative VP ..... Katherine Hager
- Bylaws Chair..... Regan Raff
- Communications VP..... Cyone Harris
- Community VP..... Jamie Maddy
- Finance VP..... Margaret Brooks
- Fundraising VP..... Kristi Leonard
- Membership VP..... Nazette Zuhdi
- Nominating Chair..... Gina Burchfiel
- Sustaining Advisor..... Betsy Mantor



Welcome to the New Board of Directors 2011-2012

# Community Advisory Board (CAB)

## YEAR END REVIEW

The Community Advisory Board (CAB) serves a unique purpose within the Junior League of Oklahoma City. The CAB is comprised of a variety of community and business leaders who were selected to advise and guide us within their individual areas of expertise. As League members

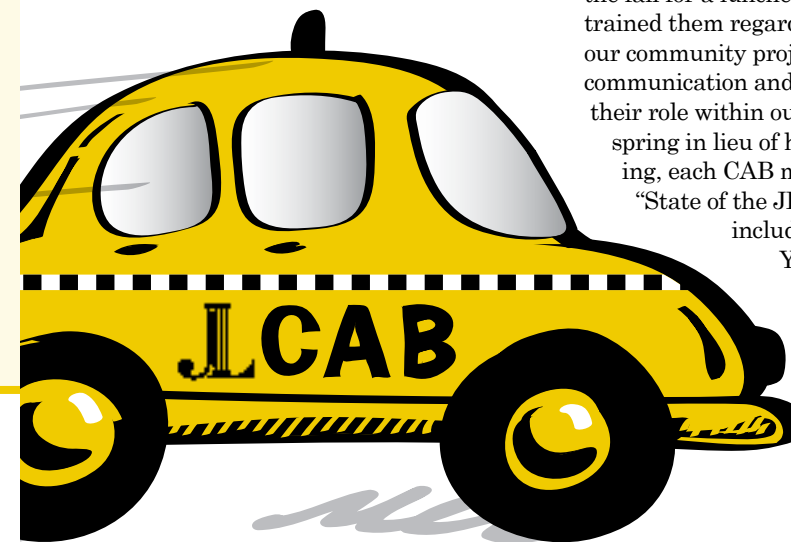
and volunteers, we are continually striving to improve our effectiveness and seek the advice of the CAB in order to achieve that goal. This past year, we asked our CAB members to not only provide honest advice and guidance, but also to act as advocates for the JLOC within the community. The entire group met formally in the fall for a luncheon meeting where we trained them regarding League structure, our community projects and focus area, communication and PR efforts, and also their role within our organization. In the spring in lieu of having a formal meeting, each CAB member was mailed a

“State of the JLOC” packet, which included a copy of our Five Year Literacy Review, a new project overview for the coming year, and a personal letter advising them on end of year changes. During the year,

several of our CAB members played key roles in advising several committees and groups. Notable contributions include several CAB members serving on our Remarkable Shop task force, helping us develop new project ideas for our READ survey, providing valuable training for our members, along with providing on call advice and assistance when solicited. The CAB committee consists of the Community Vice President, who serves as the Chairman, President (Jill Greene), Communications Vice President (Lisa McConnell) and the President Elect (Whitney Tero).

CAB members serve a two year staggered term, with half of the board being replaced by incoming members and half of the members continuing on. Their terms begin/end on September 1st. We are truly grateful for the time they devote to our organization and for the invaluable guidance and advice they provide us.

Amy McDougall  
2010-2011 Community VP



## 2011-2013 COMMUNITY ADVISORY BOARD MEMBERS

**TERM ENDING SEPTEMBER 2011**

James Farris, Farris Associates; Ryan Johnson, Norwalk Furniture; Cathi Linch, LifeChurchTV; Dan Martel, Jordan Associates; Steve Mason, Cardinal Engineering; Shannon Nance, Oklahoma Heritage Association; Susan Paddock, Oklahoma

State Senate; Anastasia Pittman, Oklahoma House of Representatives; Dwight Scott, OKC Zoo and Botanical Gardens; Dr. Paul Sechrist, Oklahoma City Community College; Jennifer Watson, The Thunder organization.

**TERM ENDING SEPTEMBER 2012**

Kermit Frank, Dolese Brothers; Rick Grundman, ONG; Jenny Monroe, News 9; Kay Oliver, Mercy Foundation; Paul Ryckboast, OKC Planning Department; Jamie Siegal, Girl

Scouts of Western OK; Sean Simpson, JDRF; Jon Trudgeon; Kari Watkins, OKC National Memorial; Linda Whittington, Corner Energy

**TERM ENDING SEPTEMBER 2013**

Daniel Garcia, BOK; Helen Sanger Wallace, OPUBCO; Barbara Ley, Barbara A. Ley, CPA; Paula Love, Feller Sneider Law Firm; Mary Ann Williams, Arts Council of OKC; Cathy

Keating, State of OK; Marnie Taylor, OK Center for Non Profits; Bill Condon, Lamar

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# Sustainer Awards

2010-2011 Recipients of The Sustainer of the Year Award, The Mary Baker Rumsey Lifetime Achievement Award and Spirit of Commitment Award  
Marnie Taylor, Barbara Thompson, Pam Newby

Each year, the JLOC honors Sustainers for their many years of service to the community and the Junior League of Oklahoma City. The credentials for these honors include using the training received as an Active member, continuing community involvement as a volunteer, and making a great impact upon the community.

At the 2011 Annual Membership Luncheon awards were given to three outstanding ladies. The Sustainer of the

Year was given to Marnie Taylor. Marnie said, "Almost every single contact and opportunity I have had in the community can be traced back to my Junior League experience." The Mary Baker Rumsey Award was awarded to Barbara Thompson who said "My Junior League training and the experience have given me many openings into board rooms, and even the skills with which to work with the French government." For only the third time in JLOC history, the Spirit of Commitment

Award was granted to past President of both JLOC and AJLI Pam Newby. Pam said, "There isn't a part of my life that that Junior League hasn't influenced. It is because of the League that I have been Executive Director of Special Care for 26 years, it is because of the League that I have been asked to serve on a number of non-profit boards."

Thank you to this year's winners for all that you have given our community and to the Junior League.

## MEMBERSHIP

**T**HANK YOU to the ambitious women who tirelessly led each area of our Membership Council this year: Kristen Brown, Nominating Chair, Piper Cleveland, PAT Chair, Jonice Meziere, PAT Vice Chair, Tamara Hermen and Beth Prykryl, Transfer Co-Chairs, Beth Kerr and Betsy Mantor, Sustaining Events Co-Chairs, Leslie Littlejohn and Christi Woodworth, Placement/Advising Mentor Co-Chairs, Lesley St. John, TLDC Chair, Nicki Theodoridis, Courtesy/Recognition Chair, and Kelli Hayward, Stephanie Husen, and Laura Steen, Membership Council Members at Large.

PAT had a busy year with 115 women submitting applications and 97 Provisionals joining the class. The

year kicked off with a summer social at a RedHawks game and from there they were active at the Remarkable Shop, course meetings and the Tapestry Project. Sixty-eight women are expected to become actives and 110 women have submitted applications for the upcoming 2011-2012 Provisional Class.

TLDC designed a fantastic mix of fun and learning into the training schedule this year. Some of the highlights included: holiday carriage rides, Riverboat Cruise, seminars on how to deal with difficult people and how to read to children.

Sustaining Events continued to keep Sustainers involved and educated on the happenings of the League. A lovely summer event at the OKC Museum of

Art kicked off the year with 80 members attending the event co-hosted by Transfer Committee and TLDC.

The Transfer Committee welcomed 16 new members to Oklahoma City by meeting each month for dinner at local venues and socializing at General Meetings.

It has been an honor to serve as Vice President of Membership and I am grateful for the training it provided me. I am continually impressed by the abilities of my fellow members and am proud to share this year with such inspiring company.

Respectfully submitted,  
Tyfanna Johnson  
Membership VP 2010-2011

## Nearly-weds



Joie Reineke & Barry Amos  
to be wed August, 2011



Elizabeth Samara & Christopher Haggard,  
to be wed November 19, 2011

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## Brides of Oklahoma

To announce your engagement or wedding in the League Link, go to the Members Only portion of the [jloc.org](http://jloc.org) website and submit your requested information. The NearlyWed/Newly Wed form is located under the Forms/References tab. If you would like to submit a photo, please send it to Cyone Harris at [cyoneharris@cox.net](mailto:cyoneharris@cox.net).

To announce your engagement or wedding in Brides of Oklahoma Magazine, contact us at 405-607-2902 or visit [www.thebridesofoklahoma.com](http://www.thebridesofoklahoma.com)

Junior Leaguers receive \$100 off your announcement in Brides of Oklahoma Magazine



# Focus

[projects]

## Remarkable Shop Reaches Community

What a great year for changes to the Remarkable Shop. We began the year with a new manager, Kelly Kinser. She came to us as a manager from Express. Her knowledge about retail and merchandising has been a fabulous asset to the store. The shop has never looked better! In early October the Remarkable Shop hosted its first Fashion show to

highlight turnstock and the new winter fashions that would be available. It was a huge success with a DJ, silent auction items and our very own emcee. By the time Christmas was rolling in, the shop installed its new sign with the shop's new logo! What a difference it makes. Spring was all about helping the Provisionals complete their hours with lots of Sunday work days. Spring turnstock was held in April featuring

In early October the Remarkable Shop hosted its first Fashion show. It was a huge success!

a huge donation from Bebe's of Nichols Hills which included iphone covers, fine china and linens, lots of fabulous household items. Let's not forget the continued support from Pink Sugar Shoes with the hundreds of shoes they have consigned over the past year thanks to Remarkable Shop employee, Jason! The board also decided to use Groupon as an advertising tool...so be on the lookout for a Remarkable Shop Groupon! The Shop recently received a huge donation from Jamie's in Casady Square of great display furniture. As always we appreciate the continued support from the Provisionals, actives and sustainers!

Natalie Browne  
RS Chair

## Community Overview

PROJECTS STAY IN FOCUS



JLOC member helps young girl fill her backpack for school

### A Soldier's Story

Volunteers for A Soldier's Story project provide literacy therapy for hospitalized patients at the Oklahoma City Veterans Administration Medical Center. Working in a group, they play literacy-based games (cards, dominos, bingo, scrabble, etc.), work on jigsaw puzzles, do word games and puzzles, and take part in general conversation with adult veterans.

### Back to School

The purpose of the Back to School project is to promote literacy, a love for learning, and excitement among school-aged foster children for the upcoming school year. Volunteers will set up a fun and exciting shopping environment for eligible foster children. The volunteers mentor and encourage by assisting each child in choosing appropriate supplies for their age range, and helping them to select a book or journal not related to school.

### Boys and Girls Club Child Literacy

The purpose of this project is to sharpen the reading skills of academically challenged students at the Boys and Girls Club while cultivating a sense of pride and excitement for learning.



Volunteers at Wild Tuesday Story Time Safari

### Cultural Literacy

Junior League volunteers use curricula and teaching aids developed by World Neighbors, and JLOC volunteers, to provide fun programs to children that expose them to different cultures in Asia, Africa and Latin America. This program is free and open to the public at various metro libraries throughout the year.

### Family Fun in the Zone

Located inside the Children's Hospital, volunteers will organize family fun literacy based activities for the families of hospitalized patients.

### Health Literacy

The purpose of this project is to promote health literacy among school-aged children at Johnson Elementary School.

### Book Drive

Volunteers work with project partners to solicit, collect, sort, box and distribute new and gently used children's books. The books are then distributed to JLOC community project partners and at the Metro Transit Authority facility in August.

### Prime Time

This project will provide literacy-based activities for active vibrant senior citizens living at St. Ann's Assisted Living Center.

*Continued on page 18*



Supplies for Back to School drive

Today I ignite their curiosity.

Jeff Bush,  
3rd Grade, Science & Social Studies Teacher

John Robertson,  
Casady Student, Class of 2015

### Tomorrow my curiosity seeks solutions.

Casady faculty members encourage every child to find his or her passion. At Casady for nearly two decades, Jeff Bush teaches third grade science and social studies. John Robertson, Class of 2015, fondly remembers his time in Mr. Bush's classroom. He credits his teacher for igniting an interest in science and for helping satisfy his insatiable hunger for information. John now aspires to become a scientist in part because Mr. Bush gave him the freedom to explore.

Casady delivers on its promise to prepare its students for success.

Financial aid available. Casady School admits students of any race, color, and national or ethnic origin.

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## CONCLUDING AND NEW PROJECTS

The only traditional project we concluded last year was Pauline Mayer Shelter Literacy For All. They have a new church group coming monthly but they are sad to see us go. The director said that no one can replace the Junior League in terms of reliability and providing trained volunteers. For Variety Pack, we concluded Endeavor Games and through the READ program we concluded Positive Tomorrow.

### NEW READ PROJECTS FOR 2011-2012

The READ committee introduces two traditional projects and three Variety Pack projects into actual community placements for the 2011-2012 year (and beyond).

**Kids in the Kitchen** Kids in the Kitchen seeks to help empower kids to make healthy dietary choices for lifetime good health. Using AJLI's national initiative as a model, this program's primary focus is nutritional literacy. Volunteers will participate in planning and executing events, menu planning and purchasing and preparing grocery items. This project will take place once a month at the Boys and Girls Club of OKC and will be a weekday, evening project from 5-7 pm.

**Uniquely Me!** Created by Girl Scouts of Western OK, the goal of this project is to promote self-esteem through mentoring young girls between the ages of 8-17 enrolled in Girl Scouts. Using predeveloped Girl Scout curriculum, mass media tools and journaling the girls will learn about positive self

esteem, setting and achieving goals, and the importance of education and literacy as a means to success. This will be a weekday evening project, twice a month held at one of the local YMCAs.

### New Variety Pack Projects:

**GIRLS ON THE RUN** Girls on the run works to promote positive body image and self esteem for young girls. They have mentorships that go year round and end with a large running event. JL volunteers will help facilitate the yearly event.

**HOLIDAY STORY TIME AT CITY SCAPE** CityScape constructs large Lego replicas of Oklahoma City Landmarks and is an annual event that benefits Educare. JLOC volunteers would host story time events on two or three Saturdays during the time the exhibit is open from mid November to the end of December.

**READING AND WEATHER** Volunteers will assist the teachers at West Nichols Hills Elementary School with their Reading and Weather event that uses the celebrated book "Cloudy with a Chance of Meatballs" to promote a fun event focused on science and literacy.



Continued from page 17

**KIPP**

The goal of this project is to provide enrichment activities and expose students mainly in the seventh and eighth grades at KIPP middle school to various life skills.

**Variety Pack**

This placement allows JLOC volunteers with three or more active years to participate in activities of a variety of OKC-area not-for-profit organizations.

**Wild Tuesday Story Time Safari**

Every Tuesday in June and July children will enjoy hearing wild tales from JLOC volunteers during story time sessions at the Oklahoma City Zoo.

**YWCA Financial Literacy**

The goal of this project is to maintain ongoing financial literacy classes at the YWCA for women in their transitional living center.

## Giving Back and Saving Lives

The United We Stand Blood Drive, where the Junior League of Oklahoma City joined forces with the Edmond Women's Club, and the Women of the South, was held on April 15th. The number of blood units collected, at the JLOC site this year, rose by 5, from the same number of people signing-in the previous year.

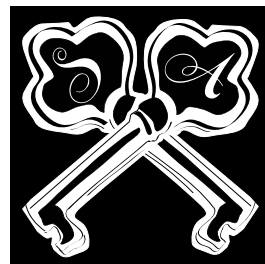
Our Junior League blood donors were able to positively impact or save 54 lives in the Oklahoma City metro area. While we will never know who we helped, knowing that three lives could have been saved by giving up 45 minutes and a pint of blood is quite profound.

Our three locations covered the city well; the

South Oklahoma City Chamber, the Edmond Downtown Community Center, and the Penn Square branch of UMB (United Missouri Bank) on the NW side enabled people from all over the metropolitan area to donate with convenience. We appreciate UMB allowing the JLOC to use their space, again this year, at no cost to our organization or to OBI.

We thank each of you who volunteered during the drive, and those who came out, whether you passed the screening process or not, who joined us to positively impact our community, and to save precious lives.

**Cristi H. Reiger**, Blood Drive Coordinator



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300 NW 15th Street \$892,000  
4,473 square feet-not including guest house | year built 1921 | 4 bedrooms, 4.1 baths | beautiful historic home on corner lot with swimming pool and guest house | all updated with exceptional finishes



**pending** GRANDVIEW-COUNTRY CLUB

6418 Grandview Place \$229,000  
1,866 square feet | year built 1954 | 2 bedrooms, 2 baths | wood floors, new windows and updated kitchen | second living room could be third bedroom



**available** QUAIL CREEK

11917 Maple Hollow Court \$395,000  
3,452 square feet | year built 1984 | 4 bedrooms 3.1 baths | completely remodeled with designer finishes throughout | upstairs bonus room, plus study

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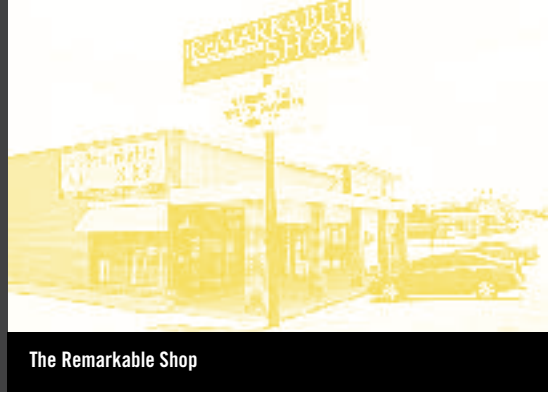
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# Et Cetera

[various]



The Remarkable Shop

## 2010-2011 Fundraising



The 2010-2011 Fundraising year was one of many successes! A record breaking 2010. Mistletoe Market, the first ever Remarkable Shop fashion show, 600 bags of chili sold, and member participation in the new MPact campaign helped make the year one to remember. Net proceeds from these fundraisers helped us make a bigger impact in our community through our projects.

### Financial Development

Margaret Brooks led the Financial Development Committee to raise over \$66,000.00 for the League. This is so impressive! She worked throughout the year planning and implementing ideas to make the annual campaign, MPact Lives, Give \$25 a big success. The Committee also formed the MPact Club for members who donated \$300 or more on an annual basis.

### Serving Up Literacy

The Serving Up Literacy chili campaign was also successful. This was the third year for the campaign and we sold close to 600 bags of chili. The money raised from the Serving Up Literacy Campaign provides additional income to cover expenses for the League's community projects.

### Mistletoe Market

A huge congratulations to Wendy Mounger and her Mistletoe Market Board for a record breaking 2010 Market that was held for the second year at the Travel and Transportation building. At Mistletoe Market this year, there were 118 vendors, 541 Preview Party guests and 10,700 shoppers at Market. Over \$163,246.86 was turned over to the League to

continue funding our community projects and train our League volunteers.

### Remarkable Shop

The year started off with Britten Follett as chair who along with RS board had several fun and creative ideas on how to bring excitement to the store. For the first time ever, a fashion show was held where Provisionals modeled fashionable outfits prepared by Kelly Kinser and her staff. Soon after the year Britten Follett took a job out of state and the RS was very fortunate to have Natalie Browne step in as chair for the remainder of the year. In early spring a preview party raised over \$2,000 and consignment sales were excellent this year with great donations from Bebe's and

Pink Sugar. Some of the community partnerships included a Boys and Girls Club back to school shopping extravaganza and a shopping day with Tapestry.

As Fundraising VP, I feel so honored and blessed to have had the opportunity to work with such a dynamic and exciting group of women that sat on Fundraising Council. Not only was the year successful from a League perspective, it was also personally successful for me because I made friendships that I treasure. I want to thank each member of Council for their tireless work, wisdom and dedication to making this year a success.

### Nazette Zuhdi

2010-2011 JLOC Fundraising VP



The Junior League of Oklahoma City

# THANKS | m.pact lives

YOUR CONTRIBUTIONS MAKE AN M.PACT

Give \$25 • The Junior League of Oklahoma City

### FINE PRESS

Insight Creative Group  
KMGL-FM 104.1  
Koma-FM 92.5  
Southwestern Publications

### SIGNED FIRST EDITION

Cox Media  
Distinctly Oklahoma Magazine  
English Paper Company  
KYIS-FM 98.1  
Mathis Brothers Furniture  
Santreece Foundation  
The Oklahoman/OPUBCO  
Communications Group

### FIRST EDITION

Anonymous Donor  
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KWTN News 9  
KFOR News Channel 4 & KAUT-TV  
KOCO-TV5  
MidFirst Bank  
Katie Moore  
Oklahoma County Sheriff's Office, Reserve Division  
Timberlake Construction

### RARE BOOK

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Anonymous Donor  
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Bank of the West  
Jim and Christy Everest  
Mrs. Mary Nichols  
Polly Nichols  
PODS  
Cristi Reiger  
Anne W. Workman

### CLASSIC

Amy Gray  
Millie Hightower  
Dan and Sarah Hogan  
Amy McDougall  
Sally Saunders

### BEST SELLER

Christina Adams  
Rejeana Allgood  
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Leslie Blair  
Hilarie Blaney  
Amy Bradt  
Margaret Brooks  
Natalie Brown  
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Mrs. C. B. Cameron  
Cardinal Engineering, Inc.  
Matilda Clements  
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### PAPERBACK (\$1-\$99)

The response for the m.pact campaign were overwhelming with over 475 names that contributed in the paperback category. Thank you to all who contributed and made the m.pact such a success. Visit JLOC.ORG for a complete list of contributors.

*\*Donations made through 5/31/11. Every effort has been made to report all contributions fully and accurately. We apologize for any errors and omissions. Thank you for your understanding and support of the JLOC.*

## M.PACT

### CLUB PERKS INCLUDE:

All the Benefits of a "Best Seller" which include Mistletoe Market tickets, Preview Party ticket and League Link recognition Premium Seating at the General Meetings, Power Balance Bracelet And Much More

## Join the Club!

Give a minimum of \$25 /month for a year and become a member of a great club. Your membership will help the Junior League of Oklahoma City support all of our community projects!



Yes!

I would love to make a difference in the JLOC and become a member of the m.pact club!

Beginning \_\_\_\_\_ (month),  
I will donate \$ \_\_\_\_\_ / month for a total of \_\_\_\_\_ (number) of months.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CREDIT CARD NUMBER (Visa/Mastercard) \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ V-CODE \_\_\_\_\_

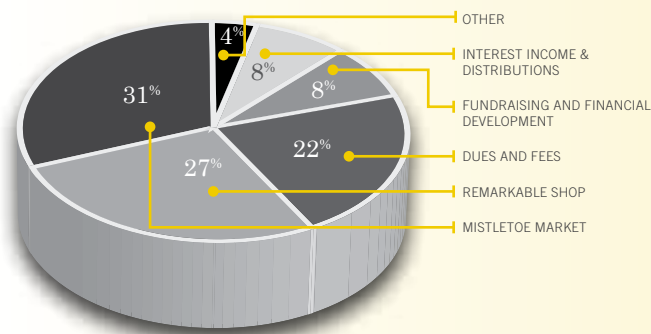
MAILE TO: JUNIOR LEAGUE OF OKLAHOMA CITY, INC., 1001 NW GRAND BLVD., OKLAHOMA CITY, OK 73118



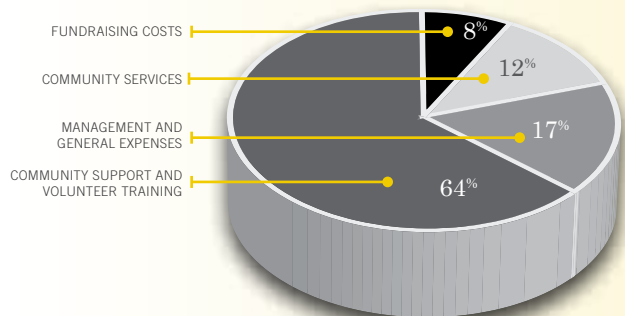
# 2010-2011 Financial Review

The Board of Directors works diligently to manage the finances of the Junior League of Oklahoma City, ensuring sound financial practices are aligned with our organizations mission. The annual audit for the fiscal year-ending May 31,

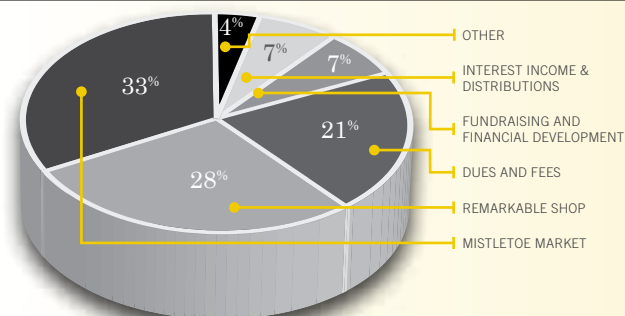
2011 has not yet been completed. As such, select unaudited financial information has been included below. Our audit report for the fiscal year ended May 31, 2010, showed a strong financial position. Our most recent audit report is available on our website, [www.jloc.org](http://www.jloc.org), or upon request



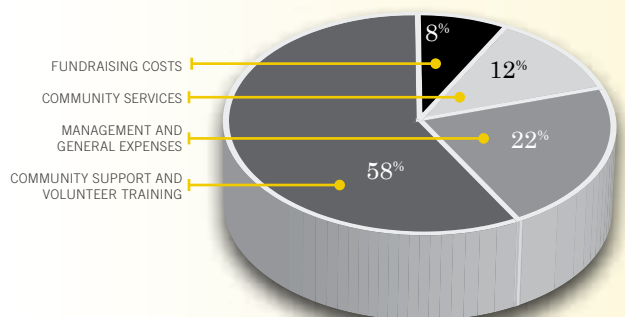
Category	Amount	Percentage
Dues and Fees	131,247	22%
Interest Income and Distributions	47,470	8%
Fundraising and Financial Development	49,295	8%
Mistletoe Market	188,259	31%
Remarkable Shop	161,902	27%
Other	21,994	4%
<b>Total</b>	<b>\$600,167</b>	



Category	Amount	Percentage
Management and General Expenses	106,611	17%
Community Services	76,279	12%
Community Support and Volunteer Training	409,675	64%
Fundraising Costs	49,645	8%
<b>Total</b>	<b>\$642,210</b>	



Category	Amount	Percentage
Dues and Fees	136,500	21%
Interest Income and Distributions	44,200	7%
Fundraising and Financial Development	46,500	7%
Mistletoe Market	212,600	33%
Remarkable Shop	180,800	28%
Other	24,500	4%
<b>Total</b>	<b>\$645,100</b>	



Category	Amount	Percentage
Management and General Expenses	140,956	22%
Community Services	80,446	12%
Community Support and Volunteer Training	372,001	58%
Fundraising Costs	51,625	8%
<b>Total</b>	<b>\$645,028</b>	

# Giving

## PLANNED GIVING

Don't forget, the Junior League of Oklahoma City accepts planned gifts from estates. A donor simply needs to have his or her estate planner or attorney contact the League in writing that a planned gift has been made to JLOC. Donors may give to the general fund of the League or designate the gift to be used in several ways.

For more information, contact Pam Gutel, Financial Development Chair, at [pamela.gutel@kc.frb.org](mailto:pamela.gutel@kc.frb.org) or Kristi Leonard, Fundraising Vice President, at [kristileo@yahoo.com](mailto:kristileo@yahoo.com).

## COMMEMORATIVE GIVING

You can honor a special person who has enriched your life through a gift to the Junior League of Oklahoma City. A tribute can be made to remember friends and relatives on birthdays, engagements, promotions, graduations and anniversaries. These funds perpetuate the memory of loved ones and honor accomplishments and special events. An acknowledgement is sent to both the contributor and the person being honored. For a memorial gift, the card is sent to the family of the deceased. Small or large, all contributions are welcome and are tax-deductible.

For more information on memorials and tributes, contact JLOC Headquarters at 843-5668.

## Choose one of the following:

- JLOC
- JLOC-MEMORIAL GARDEN
- JLOC-ENDOWMENT FUND AT THE OKLAHOMA CITY COMMUNITY FOUNDATION
- JLOC-ENDOWMENT FUND AT THE COMMUNITIES FOUNDATION OF OKLAHOMA
- IN HONOR OF...
- IN MEMORY OF...

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PLEASE SEND AN ACKNOWLEDGEMENT CARD TO:

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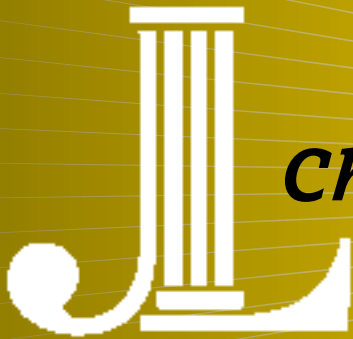
STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

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 JUNIOR LEAGUE OF OKLAHOMA CITY, INC.  
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 OKLAHOMA CITY, OK 73118

ALL GIFTS ARE TAX DEDUCTIBLE.





***Changing Lives Through Literacy***

**JUNIOR LEAGUE OF OKLAHOMA CITY**

**MISSION**

The Junior League of Oklahoma City, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**VISION**

The Junior League of Oklahoma City, Inc. will empower volunteers to impact our community and enrich lives.

**FOCUS**

Changing Lives Through Literacy



**JUNIOR LEAGUE OF  
OKLAHOMA CITY**  
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